SHIELDSTRIKE RACING



SPONSORSHIP PACKET

shieldstrikeracing@gmail.com

ABOUT STEM RACING + SHIELDSTRIKE RACING

STEM Racing Competition

STEM Racing (formerly F1 in Schools), is a global engineering competition that allows students aged 9-19 to design, test, and race their own miniature F1-style cars. It combines STEM, enterprise, and teamwork to create a series of competitions that teams are encouraged to participate in. Teams do more than just build cars and race, they have to bring a business edge and create a brand surrounding their team in order to secure the proper sponsorships and funding necessary to construct the best environment for them.

Our team, ShieldStrike Racing

ShieldStrike Racing began as an independent STEM Racing team after our application to be affiliated with our high school was rejected. We decided to embrace the fact that we were going against our school's attempt to shut us down, and registered as the "Independent Rebel Girls". Being an all-girls team with nothing but a passion for engineering and inclusion, we pushed ourselves last year to compete in Regionals, earning the New Jersey State Champions title, and then competing at Nationals, where we earned the Chair of Judges Recognition of Achievement Award. With this, we are excited and ready to compete again this year and show other girls what they are capable of!

SPONSORSHIP PACKAGES

Offers:

Tiers:

- Bronze (\$100+):
 - Social media shoutout
 - Mention on Pit Display
- Silver (\$300+):
 - All mentioned in Bronze
 - Logo and blurb on Pit Display
- Gold (\$500+):
 - All mentioned in Silver
 - Logo featured on team uniforms
- Platinum (\$1000+):
 - All mentioned in Gold
 - Logo decal featured on car



GOALS & OBJECTIVES

OUR OBJECTIVES: 1



Raise somewhere between the lower end of 1,000-3,000 dollars for regionals. This will take care of registration cost, uniform cost, car shipping and supplies.

OUR OBJECTIVES: 2



Save money for Nationals in which the costs involve travel, shipping, and additional materials for repair and further improvements. We are aiming to have around \$5000 in savings.

OUR OBJECTIVES: 3



Continue the team as a long term project. The money we don't use this year will be saved for use in the next years as we continue to grow and improve our ShieldStrike Racing program.

CONTACT US!

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